



---

# *Tag Up with LT Media Kit*

PODCAST FOR LIFELONG LEARNER  
WHO WANTS TO BE INSPIRED,  
EDUCATED, AND ENTERTAINED  
THROUGH MEANIFUL CONVERSATIONS

---

[HTTPS://TAGUPWITHLT.COM](https://tagupwithlt.com)

@TAGUPWITHLT

TAGUPWITHLT@GMAIL.COM

---

# *CURATOR OF CONNECTION*

EST 2021

Creating content to activate new ideas, thoughts, that cause one to pause, reflect, and reframe. Supports and promotes women owned businesses in Michigan and beyond.

---



## *TARGET AUDIENCE*

Women between the ages of 25-54 that are on the continuous path of self discovery to live their most meditative life in alignment and open to listening to people's passions, stories, and mission to serve others.



## *COLLABORATION*

- Sponsored episode with one advertising promo spot (pre or mid roll)
- Sponsored website link in episode show notes
- Promote/shout out post on social media platforms
- Sponsor listed on Tag Up with LT website
- Affiliate or Ambassador Program
- Speaking Engagements
- LT's Podcasting for Rookies Digital Course
- Podcasting Advisor

## *DATA ANALYTICS*

- 2,200 downloads to date
- 200+ active listeners to date
- 600+ followers on social media platforms
- 4.8 Rating & Positive Reviews on Apple Podcasts
- Streamed on Apple Podcasts, Spotify, Stitcher, & Google Podcasts