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# *Tag Up with LT Media Kit*

PODCAST FOR LIFELONG LEARNER  
WHO WANTS TO BE INSPIRED,  
EDUCATED, AND ENTERTAINED  
THROUGH MEANIFUL CONVERSATIONS

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[HTTPS://TAGUPWITHLT.COM](https://tagupwithlt.com)

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# *CURATOR OF CONNECTION*

EST 2021

Creating content to activate new ideas, thoughts, that cause one to pause, reflect, and reframe. Supports and promotes women owned businesses in Michigan and beyond.

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## *TARGET AUDIENCE*

Women between the ages of 25-48 that are on the continuous path of self discovery to live their most meditative life in alignment and open to listening to people's passions, stories, and mission to serve others.

## *COLLABORATION*

- Podcast Marketing Manager
- Podcasting Digital Course
- Project Management Consultant
- Sponsor episode with two advertising promo spot (pre and mid roll)
  - Sponsored website link in episode show notes
  - Promote/shout out post on social media platforms
  - Sponsor listed on Tag Up with LT website
- Affiliate or Ambassador Program
- Speaking Engagements

## *DATA ANALYTICS*

- 3300+ downloads to date
- 200+ active listeners to date
- 700+ followers on social media platforms
- 748+ followers on LinkedIn platform
- 4.8 Rating & Positive Reviews on Apple Podcasts
- Streamed on Apple Podcasts, Spotify, Google Podcasts and other